**PRIVATE LABEL / OEM / ODM**

# Perfume Manufacturing & Buyer Guide

A sourcing brief for brands, importers and distributors.



AI product-format concepts. Final formula, size and presentation follow the approved specification.

**FORMATS**

Spray perfume
Body mist
Perfume oil

**BUSINESS ENQUIRIES**

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START WITH THE BRIEF

# Two routes into a perfume order.

The quotation defines the actual development and manufacturing scope. Agree responsibilities before samples or components are commissioned.

## 01 Private label range

Bring the brand direction, intended customer, fragrance reference and sales market. Establish the formulation, sample scope and finished-product specification for the range.

## 02 OEM / ODM project

Bring an existing formula, sample or technical specification, or commission development from a new brief. Identify supplied materials, ownership, technical data and approval responsibilities.

## 03 Manufacturing deliverables

List the liquid preparation, filling, assembly, decoration, packing and documents to be included. State separately any third-party testing or destination-market work.

**BEFORE COMMITTING TO AN ORDER**

Confirm the legal contracting entity, manufacturing arrangement and payment beneficiary in the formal quotation and contract. Request relevant factory information and check any document for its named entity, scope and validity.

SPECIFICATION CHECKLIST

# Define the liquid and the application.

The codes below identify an enquiry format. They are not ready-stock SKUs or fixed technical specifications.

**FG-SPR**

## Spray perfume

Target concentration or formula reference; desired ml; spray pattern; bottle, pump and cap combination; decoration and packing.

**FG-MST**

## Body mist

Intended body application; fragrance direction and desired spray feel; desired ml; bottle material, pump, cap and proposed product claims.

**FG-OIL**

## Perfume oil

Scent and carrier preference; roller, dabber or other applicator; desired ml; container, closure and compatibility requirements.

### FOR EVERY FORMAT

Provide the quantity for each fragrance, formula, size and design. Include sales country, label languages, ingredient restrictions and exact documents requested by your buyer.

MOQ, available formulations and fill sizes are reviewed for the brief. No fixed catalogue minimum or delivery period is published in this guide.

APPROVALS & RECORDS

# Keep the approved reference connected.

Scent trials, filled-product samples and decorated packs establish different parts of the product. Record what each sample covers.

**01** Approved specification

Formula and sample version, intended application, fill and component references.

**02** Liquid preparation

Materials and batch preparation; formula-specific holding or filtration route.

**03** Filling & assembly

Fill requirement, dispensing function, container and closure fit.

**04** Product checks

Agreed liquid characteristics, artwork, appearance and product identification.

**05** Packing & handoff

Counts, protection, carton marks and requested shipment records.

Process planning reference. Actual operations, inspection methods and acceptance criteria are agreed for the selected formula and order.

SEND A COMPARABLE ENQUIRY

# Prepare your manufacturing brief.

Use this list with your sourcing team. Send reference files with your WhatsApp or email message to Anna.

- [ ] **Product & quantity**
  Format code, desired ml, number of fragrances and quantity per size / design.
- [ ] **Fragrance & samples**
  Scent reference, formula restrictions, sample scope, fees and courier arrangements.
- [ ] **Price & commercial terms**
  Included work, exclusions, currency, validity, payment stages and tooling ownership.
- [ ] **Quality & market documents**
  Approved reference, inspection criteria, required records and destination-market responsibilities.
- [ ] **Dates & shipment**
  Approval dates, material readiness, production schedule, named shipment term and destination.

REQUEST A QUOTE / SAMPLES / PRODUCTION DETAILS

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Minimums, sample costs and lead times are confirmed for your specification. Concept illustrations do not represent facilities, stock or completed customer orders. Guide version 7.3.